

A Breakthrough in Enterprise Fraud Detection & Prevention

Recent surveys show that approximately two-thirds of fraud and identity-theft cases are being perpetrated by company employees and other insiders. The 2008 report of the Association of Certified Fraud Examiners estimates that US companies lose, on average, 7% of their annual revenues to internal fraud. In response, organizations around the world are placing a greater focus on finding solutions to safeguard against insider threat that go beyond perimeter protection.

Intellinx presents a first-of-its-kind, cross-platform surveillance system for unparalleled visibility of end-user activity in corporate applications across the enterprise.

Get Proactive about Insider Threat

The Intellinx Solution provides a critical infrastructure for combating internal fraud and information leakage, enabling proactive response to insider threat, rather than "after-the-fact" reactive response. With complete recording, monitoring and analysis of authorized user activities across all major platforms, security officers can act on suspicious behavior as it occurs, and use the intelligence gathered to preempt crime in the future.

1 Hold Authorized Users Accountable

Intellinx provides complete visibility into end-user activity with **visual replay** of every screen, keystroke and flow of screens in every application across all major platforms. It enables security officers to know who did what, when and where. The activity of all end-users is recorded, regular users as well as privileged IT users regardless of their permission level.

2 Investigate Suspicious Behavior

Intellinx captures a very detailed field-level **audit trail** of user activity, with extensive **cross-platform search** of activities. It allows you to search, for example, for all the users who accessed a specific account number during a specific timeframe in any application and on any platform across the enterprise; then zoom-in on specific user sessions and visually replay their actions screen by screen. Investigation can be performed in real-time, while the suspicious activity is occurring, or post-event via examination of historical recorded data.

3 Respond Now

Intellinx generates **real-time alerts** that enable instant zoning-in on suspicious behavior and timely response to mitigate damage. Configurable rules track user behavior patterns at the application level and generate alerts on irregularities in real-time. It allows auditors to immediately focus on suspects. For example, an alert will be automatically generated if an end-user queries customer accounts by customer name more than 5 times in an hour, when the average for such query is twice an hour.

4 Prevent and Pre-empt the Next Crime

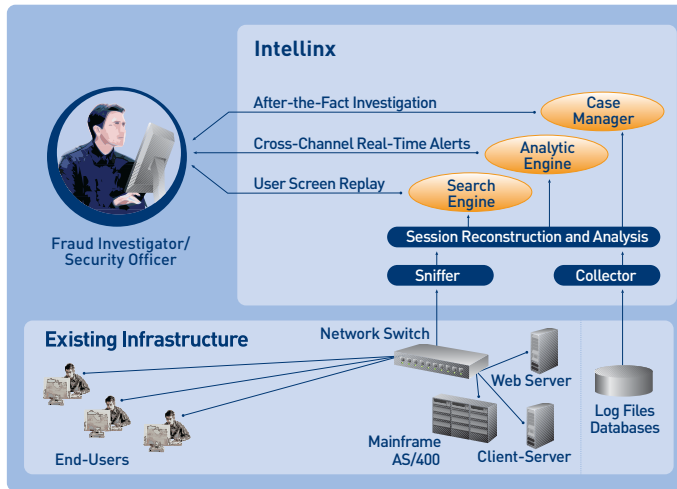
Crime is not random. It follows certain behavioral and operational patterns and its perpetrators fit certain profiles. Intellinx allows you to perform after-the-fact analysis of user behavior by **applying new rules to pre-recorded data**. New fraud detection knowledge can be applied to the organization's pre-recorded information. Combined with the organization's internal intelligence, Intellinx can be utilized to foresee, predict and preempt crime in the future.

Out-of-the-Box Business Value

Intellinx provides exceptional business value out-of-the-box. Immediately following installation (which typically takes just a few hours), Intellinx begins capturing all cross-enterprise user activity, allowing internal auditors to perform thorough investigations with complete visual replay. Security officers can immediately search for all user screens in which specific values appeared during a specific timeframe in any application across any platform in the enterprise. Organizations begin benefiting from Intellinx without delay, with no need for time-consuming integration with any of the organization's systems or application-related configurations.

No Risk Implementation

- The Intellinx patent-pending technology intercepts communication between end-users and corporate servers by sniffing network transmissions through the network switches. Therefore, Intellinx **does not impact performance of hosts or networks** in any way.
- There is no need to install any software or hardware on host or clients.
- Intellinx tracks user activity in any application in all major platforms, including mainframe, iSeries, Client/ Server, Web (Intranet) and more.
- Organizations benefit from quick installation process (several hours), with no risk to ongoing IT operations.
- Intellinx architecture is flexible and scalable, providing a cost-effective solution to organizations with from 500 to 100,000 employees.
- Recordings are stored in highly condensed format, allowing for monitoring tens of thousands of end-users within an organization without major impact on disk space.
- Recording files are ciphered and digitally signed, making them potentially admissible in court.



About Intellinx

Intellinx Ltd. is the innovative leader in end-user behavior tracking solutions for detecting and preventing enterprise fraud and information leakage. The Intellinx solution enables large and medium size organizations to address the challenge of various types of fraud committed by legitimate end-users who are authorized to access corporate applications from within or from outside the organization. Intellinx detects fraud attempts and information leakage in real-time generating a very detailed forensic audit trail of user access to corporate applications and data. This enables organizations comply with government regulations including PCI, GLBA, FACTA Red-Flags, Sarbanes-Oxley and Basel II. The Intellinx patent-pending agent-less technology imposes no risk and no overhead on the organization's infrastructure. The Intellinx customer base includes over 90 financial, healthcare, government and telecom organizations around the world.

The Intellinx Difference

- **Unparalleled Visibility to end-user activity** - Complete visibility into end-user activity is provided with visual replay of every screen, keystroke and flow of screens in applications across all major platforms. All actions are visible, including update and read-only actions.
- **Complete Audit Trail** - Intellinx records all user activity 24x7, not only events detected as suspicious in real-time. This is crucial for making end-users accountable for their actions. Regardless of whether appropriate rules are in-place at the time of an event, post-event replay enables forensic investigation at a later time.
- **Cross Platform Search including Legacy** - Intellinx provides a unique solution for tracking user activity across all major platforms including legacy systems. It allows you to search for any specific value displayed on any user screen across multiple platforms from one simple query screen. The Intellinx rules track cross-platform business processes. For example, a business process tracked by Intellinx may begin on a mainframe, continue in a client-server application and end on the web.
- **User Behavior Tracking at the Application Level** - Intellinx is the only solution on the market that analyzes the user activity at the application level (not at the network level). Intellinx rules track all user keystrokes and the flow of screens accessed by the user, detecting the relevant business process including each field value accessed or updated. This information is correlated in real-time with the activity of other end-users, previous activities and other types of information.



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